



# Examining foreign direct investment and environmental pollution linkage in Asia

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## Abstract

This study investigated the causal linkage between environmental pollution by carbon dioxide (CO<sub>2</sub>) emissions and net foreign direct investment (FDI), along with some other variables, namely economic growth by real per capita income and trade openness, using balanced annual data of 17 countries from Asia for the period from 1980 to 2014. Panel cointegration tests confirm the long-run association among the variables. After checking the panel data for stationarity properties, the method panel fully modified ordinary least squares (FMOLS) is implemented. The FMOLS estimates on CO<sub>2</sub> emission model reveal that inward FDI has a significantly positive impact on environmental pollution, supporting the pollution haven hypothesis (PHH). Likewise, FDI model results imply that CO<sub>2</sub> emissions represent environmental pollution; economic growth and trade openness are the pivotal determinants of FDI. Panel causality results suggest bidirectional linkages between CO<sub>2</sub> emissions and inward FDI. Empirical findings suggest that economic policy reforms are required to channelise foreign capital inflows to a more environmentally healthy direction. The governments of Asian countries should chalk out policies on FDI inflows and the environment in order to achieve sustainable economic growth and development.

**Keywords** CO<sub>2</sub> emissions · Inward FDI · Trade openness · Balanced panel data · Asia

## Introduction

The broad objective of every state is to formulate sound economic policies for improving social welfare and achieve sustainable economic growth and development. Inefficient utilisation of available scarce resources and growing environmental pollution, as well as the enormous smog and thick haze problems, have been observed and all these are the results of fast economic growth. Therefore, developing countries in particular need to decide: “first economic growth, or environmental protection”? Alleviating life-threatening poverty within a

generation and stimulating shared prosperity must be accomplished on sustainable basis over time and for all generations. To protect the continuing future of our globe, we need environmental, fiscal and social sustainability (World Bank 2013). The World Bank (2015) acknowledges that economic growth has to be both wide-ranging and ecologically rigorous to decrease poverty and create collective prosperity for current inhabitants and to meet the requirements of future generations. Evidently, during the past 20 years, growth has lifted lots of individuals out of poverty and has improved the income levels of lots of people, but often economic growth has come at the cost of environmental degradation and poorer public.

Three sustainable development pillars, namely economic growth, environmental stewardship and social inclusion, carry throughout all sectors of development, and stress that social condition should be improved, while economic development must be sustainable which would not be at the expense of future generations. Azam (2016a) finds that environmental degradation measured by carbon emissions has a significant adverse effect on economic growth for 11 Asian countries. This study suggests that environmental pollution should be regulated. Loungani and Razin (2001) note that inward direct foreign investment (FDI) was evidenced to be

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buoyant during financial crises, as in East Asian countries during the global financial crises of 1997–1998, when such an investment was extremely stable. Several prior studies empirically proved that FDI inflows play an important role in industrial development of advanced and developing economies (Bartels and de Crombrughe 2009), and bring many benefits (i.e. job creation, enhanced capital flows, regional development, technology transfer, managerial skill, smaller resource gap between domestic savings and investment requirements; transfer of skills and technology) and thereby contribute to factor productivity and growth in recipient countries (De Mello 1997; Borensztein et al. 1998; OECD 2002; UNCTAD 2006). OECD (2002) further maintains that the evidence of the social effects of FDI inflows favours the belief that external investment may help diminish poverty and improve societal welfare. OECD (2002), p. 20) mentions that “Empirical studies have found little support for the assertion that policy makers’ efforts to attract FDI may lead to ‘pollution havens’ or a ‘race to the bottom’”. Foreign investors usually undertake investment in a host country based on certain theories including market size hypothesis (see Agarwal 1980; Edwards 1990); eclectic paradigm (OLI) of Dunning (1988, 1993); and classic theory of international capital movement (Mundell 1957; Blais 1975).

Along with bringing benefit to a host country’s economy however, FDI inflows also expand pollution produced by unregulated industrial activities. French (1998) reports that usually investors, seeking around the globe for the highest return on their investment, often look for those places or countries provided with abundant natural resources but handicapped by ineffective or weak and lenient environmental laws. Several inhabitants and communities are affected as the environment that benefits them is spoiled or destroyed. Liang (2006) explicates that external investment and trade in China have instigated inordinate concerns as the effluence and pollution levels in the country rise with the growth of the economy. Pao and Tsai noted that “Economic development today is global. Many companies are taking part in the global distribution of investment, and many countries encourage the use of foreign investment to promote their economic growth”. However, the environmental problems hidden behind this situation should not be overlooked (Pao and Tsai 2011, p. 685). In a study, Omri et al. (2014) mention that inward FDI is also considered one of the main elements that may lead to deteriorating environmental quality. Czinkota et al. (2014) state that there are visible disputes about the positive and negative impacts of FDI with the host government caught in a love–hate association. Vinh (2015) claims that undeniably inward FDI inflows have drawn great attention from recipient countries, where some researchers are of the view they provide economic benefits, while some others are of the view that inward FDI is just profit-targeting, not concerned with treating polluted water, contaminated gases, industrial waste, etc., all of which could cause the big threat of environmental dilapidation.

Since the 1970s, developmental and environmental economists have talked about the pollution haven hypothesis (PHH). The PHH claims that variances in the strictness of environmental regulations between the North (developed countries) and the South (developing countries) will give the latter a ‘comparative advantage’ in pollution-intensive production. The developed economies may hence gradually specialise in ‘clean’ output and depend on the developing economies for the provision of pollution-intensive production (Cole 2004).<sup>1</sup> According to the PHH, weak or ineffective environmental laws and regulations in a recipient country could enhance incoming FDI by profit-driven companies willing to avoid pricey/expensive regulatory agreements in the country of origin (Dean et al. 2009; Hoffmann et al. 2005; Zakarya et al. 2015).

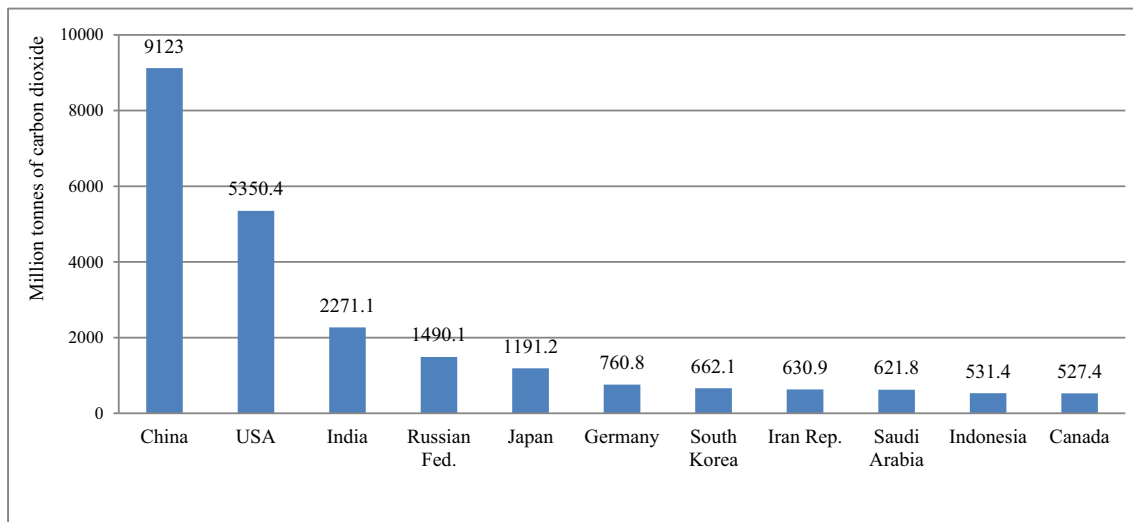
Data statistics demonstrate that global FDI flows have increased by 38% to USD 1.76 trillion: their maximum level since the worldwide economic and financial crisis of 2008–2009. The most important factor of this huge increase in global FDI flows was cross-border mergers and acquisitions’ FDI to USD 721 billion, from USD 432 billion in 2014, though greenfield investment flows remained at a high level at USD 766 billion (UNCTAD, 2016). According to the UNEP (2016) report, the environmental effects are responsible for nearly one quarter of deaths of children under the age of 5. A conscientious effort needs to place environment at the heart of the struggles to get better human health. The high percentage of deaths is due to the environment problem that appears in Southeast Asia and in the Western Pacific (respectively recorded 28% and 27% of the total burden). The high proportion of expires attributable to the environment problem is estimated to be 23%, 22%, 11%, 15% and 15% in Sub-Saharan Africa, Eastern Mediterranean region, the OECD and non-OECD countries of the Americas region and in Europe respectively. The report also adds that estimates from the World Health Organization (WHO) reveal that 250,000 more deaths could happen each year between 2030 and 2050, predominantly from diarrhoea, malaria, malnutrition and heat stress, as a consequence of climate change.

Figure 1 reveals that China is the world’s largest CO<sub>2</sub> emission producer with 9123 million tonnes followed by the USA, India, Russia, Japan, Germany, South Korea, Iran, Saudi Arabia, Indonesia and Canada; 5350, 2271, 1490, 1191, 760, 662, 631, 622, 531 and 527 million tonnes, respectively.

Numerous studies have been carried out examining the linkage between inward FDI and the environment for different country(s) using univariate and multivariate frameworks and different time periods.<sup>2</sup> However, the empirical evidence from

<sup>1</sup> The PHH refers to “the migration or displacement of ‘dirty’ industries from the developed regions to the developing regions”. (Cole 2004, p. 71).

<sup>2</sup> Studied some other variables including energy consumption, financial development, urbanisation, population and institutional factors.



**Fig. 1** Worldwide largest CO<sub>2</sub> emission producers in 2016 based on their share of global CO<sub>2</sub> emissions (BP Statistical Review of World Energy 2017)

the existing burgeoning literature is yet elusive. Some prior studies described evidence in favour of the PHH (Baek and Koo 2008; He 2006; McDermott 2009; Pao and Tsai 2011; Peng et al. 2016; Vinh 2015), while some studies failed to discover any significant link between inward FDI and environmental degradation or pollution (Eskeland and Harrison 2003; Shaari et al. 2014). Therefore, it is difficult to draw any type of generality of the association between direct foreign investment and pollution, which can be applied by the policymakers. Thus, further holistic empirical research is required to verify the association between inward FDI and environmental effluence by CO<sub>2</sub> emissions.

The motivation of this study is based on the significance of FDI inflows on one hand, environmental problems on the other. Thus, the main objective of the present study is to survey the causal or reciprocal correlation between investment by inward FDI and environmental pollution by CO<sub>2</sub> emissions, though some other variables namely economic growth (real GDP per capita) and trade openness have also been included in the regression model of the study. This study covers 17 countries from Asia over the period ranging from 1980 to 2014. Apparently, erstwhile studies are often restricted by measurement techniques which condense the consistency of information on attraction of desirable level of inward FDI and environmental policies. Therefore, this study seeks to reduce the gap in the literature by further extending the multivariate framework, but using a unique set of variables—inward FDI, CO<sub>2</sub> emissions, economic growth and trade openness.

This empirical study makes four main contributions: first, this empirical study provides a more in-depth portrayal of the interrelationship between CO<sub>2</sub> emission and inward FDI. Both the fully modified OLS and traditional panel data estimation methods (i.e. fixed effects) are used, where the FMOLS technique developed by Pedroni (1999, 2001) has the advantage to control for the likely endogeneity of the regressors and

autocorrelation (Baltagi and Kao 2000; Ramirez 2006; Diallo 2015). Moreover, the stacked panel Granger causality test was implemented to survey the direction of causality. Second, use of a different portfolio of variables (i.e. openness to trade, CO<sub>2</sub> emissions, inward FDI and growth) compared with the previous studies, where it may solve the problem of omitted variable bias that erstwhile empirical studies confronted. Third, balanced panel data over the period from 1980 to 2014 are used, and this study covers 17 Asian countries, some of which were overlooked earlier by the prior studies. The fourth contribution is that panel causality results suggest bidirectional link between CO<sub>2</sub> emissions and net direct foreign investment inflows, in contrast with some prior empirical findings. To the best of the author's knowledge, this is the pioneering study on the area under study, where the findings of this study are likely to provide more accurate and worthwhile information to management authorities in formulating prudent environmental and economic growth policies for Asian countries. According to the total emissions country rank, these selected Asian countries' rankings are as follows: China first, followed by India, Japan, Iran, South Korea, Indonesia and Australia.

The remaining structure of the study is as follows: Section 2 deals with literature review on the FDI–pollution nexus. Section 3 discusses data, model and estimation strategy. Section 4 interprets the empirical results. Section 5 deals with concluding remarks.

## Literature review

The reciprocal relationship among environmental pollution and FDI along with some other variables has been intensively studied by several prior studies, but the empirical outcomes are yet elusive and vague (Xing and Kolstad

2002; Omri et al. 2014; Farhani and Ozturk 2015; Keho 2015; Ahmed et al. 2017; Salahuddin et al. 2018). He (2006) also mentions that most of the prior studies did not directly deal with the FDI–pollution nexus; however, their investigation is based on the causality from environmental regulation stringency to firm’s competitiveness as entry point. The existing empirical literature reveals that analyses of the FDI–environment nexus in less developed economies have received little attention (Baek and Koo 2008). For example, Xing and Kolstad (2002) explore the impact of the US inward FDI on environmental quality in 22 countries including 15 advanced and 7 poor countries during 1985–1990; they observe that poor countries tend to apply lenient environmental regulations as a tactic to enhance dirty industries from advanced countries. Cole (2004) estimated emissions of 10 air and water pollutants, controlling for openness to trade, structural change and ‘dirty’ using thorough data on North–South trade flows for pollution intensive-products to evaluate the PHH. The study finds support of pollution haven impacts, though such impacts do not seem to be pervasive and seem to be somewhat small compared with the roles played by the other regressors. He (2006) finds that the overall effect of inward FDI on industrial SO<sub>2</sub> emissions is very small, using panel data of China’s 29 provinces. However, the estimated model provides substantial supportive evidences for the PHH. Solarin et al. (2017) also confirmed the PHH for Ghana.

Baek and Koo (2008) observe inward FDI to have a destructive impact on environmental quality in both the short and long run in China (period 1980–2002) and India (period 1978–2000), which thereby strongly supports the PHH. The empirical evidence of Pao and Tsai (2011) seems to support the PHH and both the halo and scale effects for BRIC during 1980–2007 (except for Russia 1992–2007). Zhang (2011) finds that China’s FDI among financial development indicators shows the least effect on the change of CO<sub>2</sub> emissions in China over the period of 1980–2009. The empirical findings of Liargovas and Skandalis (2012) using panel data regression indicate that trade liberalisation contributes encouragingly in the long run to the incoming FDI in 36 developing economies over the period of 1990–2008. The empirical results of Lee (2013) suggest that FDI has played a pivotal role in economic growth for the G20 economies from 1971 to 2009, while it limits its effect on an increase in CO<sub>2</sub> emissions in the sample countries. Lee and Brahmasrene (2013) find that the panel cointegration and fixed effect techniques show that economic growth has a high significantly positive effect on CO<sub>2</sub> emissions, while FDI causes a high significantly negative effect on CO<sub>2</sub> emissions using a panel dataset of European Union countries during 1988–2009. Omri et al. (2014) provide evidence of bidirectional causality between direct foreign investment and growth, and direct foreign investment and CO<sub>2</sub> emissions for 54 countries during 1990–2011.

The long-run estimates of Shahbaz et al. (2015) using the FMOLS suggest FDI enlarges environmental degradation in 99 (low, middle and high income) countries over the period of 1975–2012 and thereby support the existence of the PHH. Furthermore, the two-way causality between CO<sub>2</sub> emissions and FDI was detected in a global panel. Vinh (2015) studied the bidirectional link between FDI and environment in Vietnam using sectoral data from 1993 to 2012. The empirical finding of the study deeply supports PHH for Vietnam. Yang and Wang (2016) investigate the FDI–pollution nexus based on China’s province-level panel data during 2005–2014. They expound that though the empirical results are very complex when it comes to dissimilar geographic regions and environment indicators, overall, the study observes some solid evidence that FDI inflows and pollution causally interact with each other. In five provinces of China, namely Guizhou, Neimenggu, Beijing, Henan and Shanxi during 1985–2012, a study by Peng et al. (2016) finds that inward FDI contributes significantly to carbon emissions, while there is an opposite causation direction in the case of Neimenggu province. Moreover, in the case of East China, FDI has a significantly positive influence on CO<sub>2</sub> emissions, while GDP exhibits a negative effect. Abdouli and Hammami (2017) explore the effect of economic growth, inward FDI, trade openness and energy use on environmental degradation in 17 MENA countries from 1990 to 2012. Panel regression results reveal that FDI significantly increases environmental degradation, i.e. PHH exists. Moreover, the empirical results indicate that trade openness and energy use variables significantly contribute to CO<sub>2</sub> emissions in the region. In a recent study, Bah and Azam (2017) find that FDI inflows cause environmental pollution by CO<sub>2</sub> emissions in South Africa during 1971–2012. Shahbaz et al. (2019) results suggest the existence of N-shaped relationship between inward FDI and CO<sub>2</sub> emissions in Middle Eastern and North African countries during 1990–2015.

Some other studies find no or mixed empirical results, for example Rezza (2013) observes that the environmental strictness of a recipient country and its execution has no influence on the FDI inflows in the Norwegian manufacturing sector during 1999–2005. The fully modified OLS estimates of Shaari et al. (2014) find that in the long run FDI inflows do not have any impact on CO<sub>2</sub> emission for 15 developing countries between 1992 and 2012. They advise that an increase in inward FDI does not affect CO<sub>2</sub> emission, but an increase in economic growth can build up CO<sub>2</sub> emission. Moreover, the Granger causality analysis based on vector error correction model (VECM) suggests that in the short run, there FDI and economic growth has no influence on CO<sub>2</sub> emissions. Keho (2015) observes evidence supporting that FDI inflow increases CO<sub>2</sub> emissions in some members of the Economic Community of West African States during 1970–2010, while it decreases them in others, though no indication of significant

influence of inward FDI on carbon emissions is also observed. However, empirical results on economic growth by GDP indicate that an increase in growth eventually increases CO<sub>2</sub> emissions in most ECOWAS countries. These empirical findings indicate mixed results across countries during the period under study. Mixed results obtained by Boontem (2016), re-examining the PHH for global level, separate groups of ASEAN countries and at country level of Thailand from 2008 to 2013. The results show that low levels of pollution control enforcements considerably enhance FDI to ASEAN countries and the East Asia Pacific region, while no statistically significant result was detected in the cases of Europe, Central Asia and Latin America. However, in the case of Thailand, foreign investors from home countries think that low levels of pollution control enforcements in Thailand substantially enhance their investment decision. Tasri and Karimi (2019) find that there is no PHH in the advanced countries during 2007–2014. Some more selected prior empirical studies on the relationship between incoming FDI and environmental pollution are given in Table 1.

The aforementioned empirical studies indicate that the interrelationship between CO<sub>2</sub> emission and inward FDI in the context of a large panel of Asian countries has been overlooked. Therefore, a fresh empirical study is required to examine the relationship between CO<sub>2</sub> emission and FDI for a panel of 17 Asian countries, which is the broad objective of this study.

## Data, model and estimation strategy

### Data description

This study based on secondary annual cross-section balanced data on a panel of 17 countries from Asia over the period of 1980–2014.<sup>3</sup> The sample size is 595 ( $n = 35$  (years)  $\times$  17 (countries)). The study uses variables, namely net foreign direct investment inflows (IN<sub>it</sub>), environmental pollution by CO<sub>2</sub> emissions (CO<sub>2it</sub>), economic growth (Y<sub>it</sub>) and trade openness (XP<sub>it</sub>). Data on all selected variables have been obtained from the World Development Indicators (2018) (<http://datacatalog.worldbank.org/>). A brief summary of the descriptive statistics and correlation matrix on selected variables is reported in Table 2.

### Model specification

The prime objective of the present study is to empirically investigate the causal relationship among foreign direct

investment inflow, environmental pollution (CO<sub>2</sub> emissions), economic growth and trade openness. The relationship among these selected variables can be expressed in the following functional form:

$$\begin{aligned} \text{CO}_{2it} &= f(\text{IN}_{it} \text{Y}_{it} \text{XP}_{it}) \\ \text{IN}_{it} &= f(\text{IN}_{it} \text{Y}_{it} \text{XP}_{it}) \end{aligned} \quad (1)$$

The model used in this study is based on Baek and Koo (2008); Cole (2004); He (2006); Lee and Brahmasurene (2013); Shahbaz et al. (2015).

More expressly, Eq. (1) can be rewritten in the following symbolic form:

$$\text{CO}_{2it} = \alpha_{0i} + \alpha_{1i} \text{IN}_{it} + \alpha_{2i} \text{Y}_{it} + \alpha_{3i} \text{XP}_{it} + \varepsilon_{1it} \quad (2)$$

$$\text{IN}_{it} = \beta_{0i} + \beta_{1i} \text{CO}_{2it} + \beta_{2i} \text{Y}_{it} + \beta_{3i} \text{XP}_{it} + \varepsilon_{2it} \quad (3)$$

Granger causality multivariate regression model of this study can symbolically be expressed as follows:

$$\begin{aligned} \text{CO}_{2it} &= \alpha_{1,i} + \sum_{i=1}^p \alpha_{2,i} \text{CO}_{2,i,t-1} + \sum_{i=1}^p \alpha_{3,i} \text{IN}_{i,t-1} \\ &+ \sum_{i=1}^p \alpha_{4,i} \text{Y}_{i,t-1} + \sum_{i=1}^p \alpha_{5,i} \text{XP}_{i,t-1} + \varepsilon_{1,i,t} \end{aligned} \quad (4)$$

$$\begin{aligned} \text{IN}_{i,t} &= \beta_{1,i} + \sum_{i=1}^q \beta_{2,i} \text{CO}_{2,i,t-1} + \sum_{i=1}^q \beta_{3,i} \text{IN}_{i,t-1} \\ &+ \sum_{i=1}^q \beta_{4,i} \text{Y}_{i,t-1} + \sum_{i=1}^q \beta_{5,i} \text{XP}_{i,t-1} + \varepsilon_{2,i,t} \end{aligned} \quad (5)$$

In Eqs. (2) and (3),  $i = 1, 2, \dots, N$  refers to each country in the panel ( $N = 17$  in our case) and  $t = 1, 2, \dots, T$  refers to the time period ( $T = 33$  in our case),  $\alpha_i$  and  $\beta_i$  are regression coefficients in Eqs. (2), (3), (4) and (5), respectively. In Eqs. (4) and (5),  $p$  and  $q$  stand for each variable in the optimum lag periods.  $\varepsilon$  is the error value of each model equation.

Prior studies reveal that market size measured by GDP per capita, trade openness and pollution (environmental pollution) by CO<sub>2</sub> emissions (unregulated pollution due to weak rule and regulation, investors invest more) have positive impacts on FDI inflow. Likewise, erstwhile studies provide evidence of a positive link among CO<sub>2</sub> emissions, FDI inflows, economic growth and trade openness.

### Estimation strategy

After thoroughly studying prior studies' estimation techniques, the present study will use the panel FMOLS<sup>4</sup> and panel Granger causality test.<sup>5</sup> The ordinary least squares (OLS) technique does not yield effective estimates in the existence of distinctive order of integration of the variables. Due

<sup>3</sup> List of countries used: Australia, Bangladesh, China, Indonesia, India, Fiji, Islamic Rep. of Iran, Japan, Korea, Rep., Pakistan, Malaysia, Maldives, Sri Lanka, Nepal, the Philippines, Singapore and Thailand.

<sup>4</sup> See Shahbaz et al. (2015) and Azam et al. (2016) for more statistical details about the panel cointegration tests, estimating cointegration regression and causality test.

<sup>5</sup> See Othman and Masih (2015) and Behringer et al. (2016).

**Table 1** Specific previous studies on the linkage between foreign direct investment and CO<sub>2</sub> emissions

Author(s)	Sample periods and country(s)	Method(s) used	Variables used	Findings
Hu et al. (2018)	2003–2010	Panel regression, fixed effect	Total factor productivity, FDI, pollution emission intensity, cost–profit ratio, energy production efficiency	The labour-based FDI has negative, and capital-based FDI has a significantly positive spillover effect
Yoon and Heshmati (2017)	2009–2015 South Korea	Pooled least squares estimation	Environmental regulation, FDI, GDP, GDP per capita, dummy variable for Asia and industry	Found that FDI increases CO <sub>2</sub> emissions
Behera and Dash (2017)	17 South and Southeast Asian countries 1980–2012	FMOLS and DOLS	CO <sub>2</sub> emission, FDI, primary energy use and urbanization	Overall variables surge CO <sub>2</sub> emission
Ali et al. (2017)	1971–2012 Malaysia	ARDL	CO <sub>2</sub> emissions, energy use, GDP per capita, FDI, trade and financial development	Found significant correlation between FDI and CO <sub>2</sub> emissions
Peng et al. (2016)	1985–2012 China	SUR, OLS and panel VAR	CO <sub>2</sub> emissions, FDI and GDP	FDI contributes significantly to CO <sub>2</sub> emissions in five provinces, while results are opposite in some other provinces (mixed results)
Keho (2015)	1970–2010 12 ECOWAS countries	ARDL	CO <sub>2</sub> emissions, FDI, population, real GDP per capita	FDI increases CO <sub>2</sub> emissions in some countries while it decreases them in others (mixed results)
Tang and Tan (2015)	1976–2009 Vietnam	Johansen cointegration test and VECM Granger causality	CO <sub>2</sub> emissions, energy use, FDI and GDP	FDI inflows reduce CO <sub>2</sub>
Ren et al. (2014)	2000–2010 China	GMM	CO <sub>2</sub> emissions, per capita industrial output, FDI and trade openness	Found that FDI and trade openness raise CO <sub>2</sub> emissions
Shaari et al. (2014)	1992–2012 15 developing countries	FMOLS	CO <sub>2</sub> emissions, FDI and GDP	Found that an increase in FDI does not affect CO <sub>2</sub> emissions
Pao and Tsai (2011)	1980–2007 BRIC	ECM and VECM	CO <sub>2</sub> emissions, FDI and GDP	Found that FDI increases CO <sub>2</sub> emissions
Baek and Koo (2008)	China (1980–2002) and India (1978–2000)	VEC	SO <sub>2</sub> emissions, FDI and GDP	FDI in both countries has a negative impact on environmental quality
Liang (2006)	1996–2003 China	OLS, IV and fixed effects	SO <sub>2</sub> emission, FDI, per capita GDP and industrial output	Found a negative relationship between FDI and SO <sub>2</sub> emission (air pollution)

Assembled by authors

VEC vector error correction, OLS ordinary least squares, SO<sub>2</sub> sulphur dioxide, IV instrumental variable, GMM generalised method of moments, VAR vector autoregression, ARDL autodistributive lag model

to this visible problem in OLS, panel FMOLS developed by Pedroni (2001) would be implemented to compute the values of long-run estimates. The panel FMOLS estimator usually generates stable estimates in small samples and does not undergo large size distortions in the existence of endogeneity and heterogeneous dynamics. Regarding the advantage of FMOLS estimator, Ramirez (2006) documented that “In addition, it proceeds to estimate the pooled production (productivity) function via a ‘group-mean; panel FMOLS estimator developed by Pedroni [1999, 2001] which not only generates consistent estimates of the parameters in relatively small samples, but also controls for potential endogeneity of the regressors and serial correlation.” (p. 6).<sup>6</sup> Therefore, based on the distinct features of FMOLS, we apply this approach to

deal with potential endogeneity and serial correlation biases in data used in this study. For instance, environmental quality may be one of the driving factors to enhance foreign direct investment to the recipient country(s); hence, the government of the host countries<sup>7</sup> has various efforts to improve environmental quality by controlling pollution, CO<sub>2</sub> emissions and carbon sequestration by carbon tax, plantation and so on. On the other hand, inward FDI is likely to deteriorate environmental quality in many ways. We implement the FMOLS estimator to address the potential endogeneity between carbon emission and FDI inflow. In addition, we incorporated real GDP per capita which represents economic growth and trade openness as control variables, while macro time series data is often characterised with unit-root issue, which causes a serial

<sup>6</sup> Azam (2019a, b) also used the panel FMOLS estimator based on its advantages.

<sup>7</sup> See for more detail Khwaja et al. (2012); Jin et al. (2016); and World Bank (2017).

**Table 2** Descriptive statistics and correlation matrix

Statistics/ variables	IN <sub>it</sub>	CO <sub>2it</sub>	Y <sub>it</sub>	XP <sub>it</sub>
Mean	7.8895	3.9790	6882.105	41.7700
Median	0.7178	1.5719	1763.799	25.4986
Maximum	290.9284	19.11876	37,573.37	230.2690
Minimum	-25.0931	0.0284	178.8503	3.39625
Std. Dev.	27.2005	4.76182	10,603.44	44.5324
Skewness	7.14463	1.42844	1.722448	2.26029
IN <sub>it</sub>	1.0000			
CO <sub>2it</sub>	0.1918	1.0000		
Y <sub>it</sub>	0.1145	0.8399	1.0000	
XP <sub>it</sub>	0.0492	0.2885	0.2363	1.0000
Observations	578	578	578	578

correlation problem in error series. Thus, we apply FMOLS approach to eliminate potential existence of a serial correlation problem. In addition, for more robust results, the traditional panel estimation techniques, namely fixed effect would also be employed based on the Hausman test.

## Empirical results

### Panel unit root tests

Prior to empirical evaluation of the panel data, it is necessary to have an understanding of the integrating properties of the data series. This study therefore, employed the widely used three-panel unit root tests for this purpose, i.e. Fisher-ADF and Fisher-PP tests by Maddala and Wu (1999) and Choi (2001); Im et al. (2003) (IPS); and Levin, Lin and Chu

(LLC) (2002). Results of IPS, LLC and ADF panel unit tests are given in Table 3. It is evident from Table 2 that most of the selected variables, namely FDI inflows, CO<sub>2</sub> emissions, growth and openness to trade, are found non-stationary in its level and became stationary after its first difference with individual constant and trend in a panel. These panel unit root results suggest that all selected variables used in the study are integrated at  $I(1)$  in each panel.

### Panel cointegration results

Pedroni (1999, 2004) developed tests that are implemented for long-run investigation and the results are displayed in Table 4. Table 4 demonstrates that there is strong indication to reject the null hypothesis of no cointegration in each panel. So, it can be safely concluded that all selected variables ( $IN_{it} = f(CO_{2it}, Y_{it}, XP_{it})$  and  $CO_{2it} = f(IN_{it}, Y_{it}, XP_{it})$ ) are cointegrated over

**Table 3.** Panel unit root analysis

Tests	Variables	Level		First difference	
		Constant	Constant + trend	Constant	Constant + trend
Levin, Lin and Chu (LLC)	IN <sub>it</sub>	9.18496 (1.000)	0.96747 (0.8333)	-5.23630 (0.000)	-1.36540 (0.0861)
	CO <sub>2it</sub>	4.68379 (1.000)	-0.67250 (0.2506)	-16.2707 (0.000)	-14.2114 (0.000)
	Y <sub>it</sub>	17.4779 (1.000)	5.66554 (1.000)	-7.45528 (0.000)	-13.6240 (0.000)
	XP <sub>it</sub>	0.41084 (0.6594)	1.29048 (0.9016)	-20.5417 (0.000)	-18.7395 (0.000)
Im, Pesaran and Shin W-stat (IPS)	IN <sub>it</sub>	8.31331 (1.000)	-1.99271 (0.0231)	-12.5234 (0.000)	-14.2948 (0.000)
	CO <sub>2it</sub>	7.43976 (1.0000)	-2.52201 (0.0058)	-17.1950 (0.000)	-15.2465 (0.000)
	Y <sub>it</sub>	17.3910 (1.000)	6.04363 (1.000)	-10.6359 (0.000)	-14.1405 (0.000)
	XP <sub>it</sub>	1.04388 (0.8517)	1.24884 (0.8941)	-19.3926 (0.000)	-17.4485 (0.000)
Fisher Chi-square (ADF)	IN <sub>it</sub>	11.7803 (0.9921)	77.0850 (0.0000)	257.926 (0.000)	260.264 (0.000)
	CO <sub>2it</sub>	9.29805 (1.000)	58.4927 (0.0056)	303.614 (0.000)	250.127 (0.000)
	Y <sub>it</sub>	5.381469 (1.000)	24.4975 (0.8846)	199.028 (0.000)	226.607 (0.000)
	XP <sub>it</sub>	27.2378 (0.7880)	32.6381 (0.5343)	338.122 (0.000)	287.695 (0.000)

Values in () denote probability value. Akaike's Information Criteria (AIC) is used for lag length

**Table 4** Pedroni panel cointegration test results

Model	Series: $CO_{2it} = f(IN_{it}, Y_{it}, XP_{it})$		Series: $IN_{it} = f(CO_{2it}, Y_{it}, XP_{it})$	
	Statistic	<i>P</i> value	Statistic	<i>P</i> value
Panel <i>v</i> -statistic	3.189834	0.0007	0.090038	0.4641
Panel rho-statistic	-2.116229	0.0172	-7.183829	0.0000
Panel PP-statistic	-4.941098	0.0000	-14.57188	0.0000
Panel ADF-statistic	-4.456122	0.0000	-10.73739	0.0000
Group rho-statistic	0.893720	0.8143	-1.856952	0.0317
Group PP-statistic	-2.560204	0.0052	-11.31128	0.0000
Group ADF-statistic	-3.586461	0.0002	-8.570795	0.0000

Deterministic intercept and trend are included in the cointegration equations

the period ranging from 1980 to 2014. Further, the results of Johansen Fisher panel cointegration test are presented in Table 5, which additionally support for the presence of cointegration among a selected set of variables by refusing the null hypothesis of no cointegration in each panel at 5% level of significance.

The empirical results of panel FMOLS estimator are shown in Table 6. These results reveal that by taking foreign direct investment (IN) as a response variable, all estimated coefficients are statistically significant. Likewise, FMOLS results given in Table 6 indicate that by taking environmental pollution by CO<sub>2</sub> emissions as a response variable, all estimated coefficients are statistically significant with the exception of economic growth. Empirical results show that the estimation has the most significant explanatory power based on the adjusted *R*<sup>2</sup> values of 0.9138 and 0.4281. It means that the *R*<sup>2</sup> explains almost 91% and 43% of variations by the incorporated explanatory variables in the response variables respectively. It is evident from Table 6, based on the estimated CO<sub>2</sub> emission model, that FDI inflows are credibly the most significant factor that contributes to environmental pollution (CO<sub>2</sub> emissions). The estimated coefficient sign is in accordance with the study hypothesis and correctly reflects

theoretical expectations. The coefficient of 0.017 is achieved for the inward FDI variable significant at the 1% level of significance. One percentage point rise in FDI inflows leads to a rise in environmental pollution by 0.017 unit percentage for each specific country.

These empirical results support the pollution haven hypothesis for 17 countries from Asia over the period of 1980–2014. In a study, Liang (2006), p. 01) noted that “Relatively lenient environmental policies in the developing countries may give them a comparative advantage in pollution intensive goods, and openness to trade and foreign direct investment might harm the host country’s environment”. Therefore, the empirical findings of detrimental effect of inward FDI on environmental quality of this study are in accordance with the findings by He (2006); Baek and Koo (2008); Pao and Tsai (2011); Shahbaz et al. (2015); Vinh (2015); and Peng et al. (2016), and are inconsistent to those of Liang (2006) and Lee and Brahmairene (2013).

Table 6 further reveals that in the estimated model trade openness is undeniably also an important variable that

**Table 5** Johansen Fisher panel cointegration test results

No. of CE(s)	Trace statistics	<i>P</i> value	Max Eigen statistics	<i>P</i> value
Series: $IN_{it} = f(CO_{2it}, Y_{it}, XP_{it})$				
None	207.2	0.0000	159.2	0.0000
At most 1	86.54	0.0000	84.13	0.0000
At most 2	34.41	0.3532	32.09	0.4625
At most 3	26.16	0.7564	26.16	0.7564
$CO_{2it} = f(IN_{it}, Y_{it}, XP_{it})$				
None	207.2	0.0000	159.2	0.0000
At most 1	86.54	0.0000	84.13	0.0000
At most 2	34.41	0.3532	32.09	0.4625
At most 3	26.16	0.7564	26.16	0.7564

No intercept or trend included in the cointegration equations

**Table 6** Panel cointegration action estimates

Equations	$CO_{2it} = f(IN_{it}, Y_{it}, XP_{it})$		$IN_{it} = f(CO_{2it}, Y_{it}, XP_{it})$	
Method: panel fully modified least squares (FMOLS)				
Variables	Coefficient	<i>P</i> value	Coefficient	<i>P</i> value
$IN_{it}$	0.0166* [0.0052] (3.1585)	0.0017	–	–
$CO_{2it}$	–	–	3.6877* [1.1272] (3.2713)	0.0011
$Y_{it}$	5.05E-05 [3.89E-05] (1.2970)	0.1952	0.0014* [0.0005] (2.7383)	0.0064
$XP_{it}$	0.0065* [0.0023] (2.8017)	0.0013	0.2367** [0.1363] (1.7363)	0.0831
adj. <i>R</i> <sup>2</sup>	0.9138		0.4281	

Asterisks indicate 1% (\*) and 10% (\*\*) levels of significance



positively contributes to environmental pollution. The estimated coefficient of 0.006 is obtained for the trade openness variable (measured as exports of goods and services to GDP ratio) found significant at the 1% level of significance, an empirical result that goes along with the general consensus. These results imply that an increase of one percentage point in trade openness leads to enlarge environmental pollution by 0.006 unit percentage for each specific country, though the link between growth and CO<sub>2</sub> emissions (environmental pollution) found is positive but statistically insignificant. Overall, empirical results of CO<sub>2</sub> emissions model indicate that FDI, market size (economic growth) and trade openness are the important determinants of CO<sub>2</sub> emissions for 17 Asian countries.

Moreover, the empirical results of FDI model reported in Table 6 show that environmental pollution is positively related to FDI inflows, meaning in this case that high environmental pollution by CO<sub>2</sub> emissions encourages FDI inflows. It implies that because of prevailing unregulated law regarding pollution in these countries, foreign investors invest more and more, taking advantage of lenient environmental policy. Both market size (economic growth by real GDP per capita) and trade openness have positive impacts on incoming FDI and are statistically significant. These empirical results reveal that CO<sub>2</sub> emissions, economic growth and trade openness are the key determinants of net direct foreign investment for the

sample countries, and also consistent with the OLI theory of Dunning (2002).

Additionally, to confirm the impact of FDI inflows with some other variables on CO<sub>2</sub> emissions, the fixed effects estimator based on the Hausman test is applied. The fixed effects estimates are reported in Table 7. The results given in Table 7 further support that FDI inflows increase environmental pollution.

After estimating the marginal effects of incoming FDI, growth and openness to trade on CO<sub>2</sub> emissions and CO<sub>2</sub> emissions, growth and trade openness on FDI inflows, this study employs the stacked panel Granger causality test to investigate the direction of causality between the selected variables for the sample countries during the period under study. The results of panel Granger causality test are presented in Table 8. The result of panel causality exhibits that there is interrelationship between CO<sub>2</sub> emissions and net foreign direct investment inflows. These empirical findings support the results of Pao and Tsai (2011), Shahbaz et al. (2015), Vinh (2015) and Tang and Tan (2015) who also observed the correlation association between inward FDI and CO<sub>2</sub> emissions. The linkage between market size and economic growth found is bidirectional. The results support the unidirectional causality running from CO<sub>2</sub> emissions to economic growth. Similarly, the causality test reveals the unidirectional causality running from trade openness to CO<sub>2</sub> emissions, while

**Table 7** Fixed effects estimation

Equations	IN <sub>it</sub> =f(CO <sub>2it</sub> , Y <sub>it</sub> , XP <sub>it</sub> )		CO <sub>2it</sub> =f(IN <sub>it</sub> , Y <sub>it</sub> , XP <sub>it</sub> )	
	Coefficient	P values	Coefficient	P value
IN <sub>it</sub>	-	-	0.0158*	0.0000
			[0.0027]	(5.8358)
CO <sub>2it</sub>	3.6286*	0.0000	-	-
	[0.6217]			
	(5.8358)			
Y <sub>it</sub>	0.0014*	0.0000	6.24E-05*	0.0013
	[0.0003]		[1.93E-05]	
	(4.9613)		(3.2360)	
XP <sub>it</sub>	0.1977* [0.0727]	0.0068	0.0016*	0.7378
	(2.71867)		[0.0048]	
			(0.3349)	
Constant	-24.6435*	0.0000	3.3570*	0.0000
	[3.74539]		[0.2141]	
	(6.5796)		(15.6794)	
Adj. R <sup>2</sup>	0.4197		0.917274	
F-stat	22.9612		337.7283	
Correlated random effects-Hausman test	36.2561 (0.0000)		43.3915 (0.0000)	
Total panel (balanced) observations	578			
Cross-sections included	17			

Asterisk indicates estimated coefficients are significant at 1% level. Standard errors are in parentheses and *t*-statistics in brackets

bidirectional causality is found between economic growth and openness to trade. However, neutral influence exists between trade openness and incoming FDI, as no causality is observed between these variables in the sample countries during the period under study (see Table 8).

### Conclusion and policy implications

This study aims to examine the causal linkage between environmental pollution by CO<sub>2</sub> emissions, and net foreign direct investment along with some other variables—economic growth measured by real GDP per capita and trade openness for 17 Asian countries. Annual balanced panel over the period of 1980–2014 is used for empirical exploration. Appropriate panel cointegration and causality analysis methods are implemented. The results indicate that all variables are integrated at *I*(1) corroborated by proper panel unit root tests. Panel cointegration tests confirm the long-run association among CO<sub>2</sub> emissions (environmental pollution), direct foreign investment inflows, economic growth (real per capita GDP) and trade openness. The panel fully modified ordinary least squares (FMOLS) estimates reveal that inward foreign direct investment has a significantly positive impact on environmental pollution. It implies that inward FDI is found to have a detrimental impact on environmental quality, supporting the pollution haven hypothesis in 17 Asian countries over the period of 1980–2014. The other variable trade openness in the CO<sub>2</sub> emission model is detected to have a positive and significant effect on environmental pollution. Likewise, in the FDI model, explanatory variables, namely CO<sub>2</sub> emissions, economic growth and trade openness, have a significantly positive impact on inward FDI. FDI model results imply that

CO<sub>2</sub> emissions, economic growth and trade openness are the important determinants of FDI inflows. Panel causality results suggest bidirectional association between environmental pollution by CO<sub>2</sub> emissions and net FDI inflows.

These empirical findings are of specific interest to management authorities as they help build appropriate economic policies and more conducive foreign investment policies to get better environmental quality. These policies should not only ensure increase in economic growth but also must ensure sustainable economic growth and development under the premise of defending the host country’s environment. Economic policy reforms are required to channelise foreign capital inflows to a more environmentally healthy direction, where the objective of multinational corporations would not only to maximise their profit but rather should sustain sustainable development of the host countries. In enhancing FDI, countries should stringently study the qualifications for foreign investors or to stimulate environmental protection through the harmonised know-how and technological transmission with international companies to circumvent environmental destruction (Pao and Tsai 2011). Thus, the governments of Asian countries should chalk out prudent policies on FDI inflows on one hand, and to keep the environment clean and green on the other hand. It is also suggested that initially, developing countries need to focus relatively more on promoting socioeconomic development first, then go for achieving sustainable economic growth and development.

### Compliance with ethical standards

**Ethical statement** The manuscript has not been previously published, is not currently submitted for review to any other journal and will not be submitted elsewhere before a decision is made by this journal.

**Table 8** The stacked panel Granger causality test results

Stacked pairwise Granger causality tests			
Null hypothesis	<i>F</i> -Statistic	<i>P</i> value	
CO <sub>2it</sub> → IN <sub>it</sub>	1.89235	0.0515	
IN <sub>it</sub> → CO <sub>2it</sub>	1.60770	0.1108	
Y <sub>it</sub> → IN <sub>it</sub>	2.47229	0.0094	
IN <sub>it</sub> → Y <sub>it</sub>	2.40228	0.0116	
XP <sub>it</sub> ≠ IN <sub>it</sub>	0.63578	0.7665	
IN <sub>it</sub> ≠ XP <sub>it</sub>	0.95821	0.4743	
Y <sub>it</sub> ≠ CO <sub>2it</sub>	1.01718	0.4253	
CO <sub>2it</sub> → Y <sub>it</sub>	6.98510	2E–09	
XP <sub>it</sub> → CO <sub>2it</sub>	3.70716	0.0002	
CO <sub>2it</sub> ≠ XP <sub>it</sub>	1.54768	0.1291	
XP <sub>it</sub> → Y <sub>it</sub>	3.23228	0.0008	
Y <sub>it</sub> → XP <sub>it</sub>	3.14987	0.0011	

Direction of causality (→), no causality (≠)

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